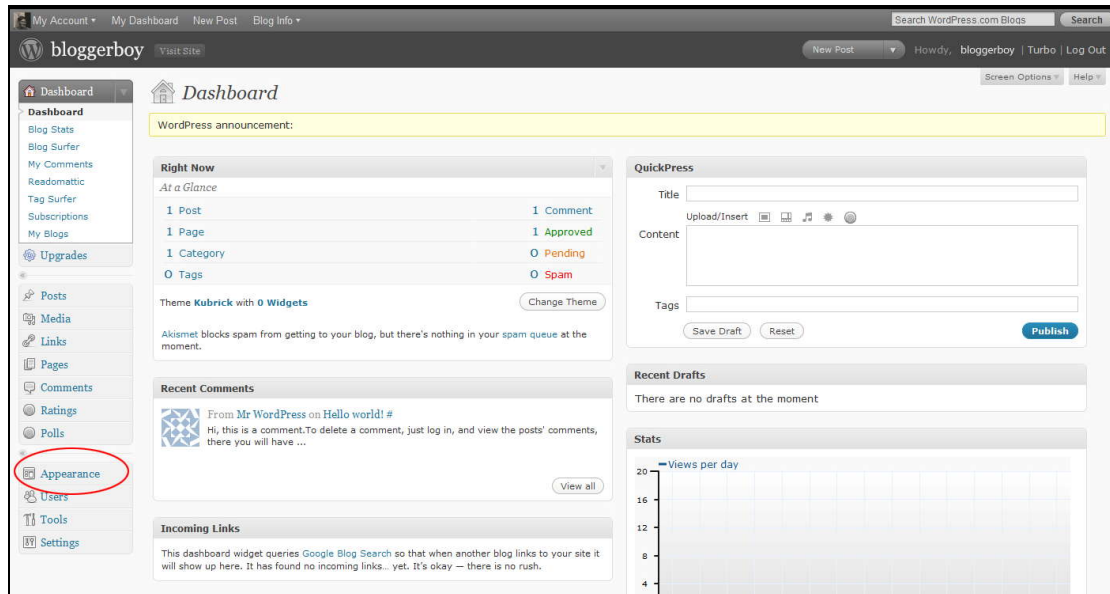


## Guide for inserting Blog for FT banner on Wordpress

1) Login to your Wordpress account

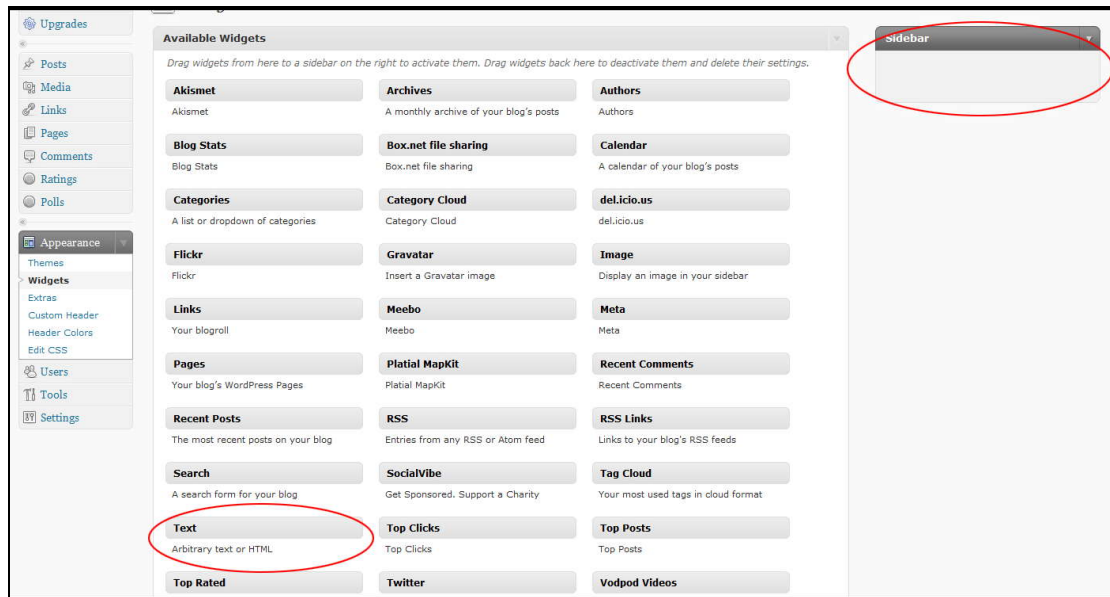
2) Click on "**Appearance**"



### 3) Click on "Widgets"

The screenshot shows the WordPress dashboard's 'Manage Themes' section. On the left, the 'Appearance' menu is expanded, with 'Widgets' highlighted by a red circle. The main content area displays the 'Current Theme' as 'Kubrick' by Michael Heilemann, with options to view 'Widgets', 'Extras', 'Custom Header', 'Header Colors', and 'Edit CSS'. Below this, the 'Browse Themes' section shows a search bar and a list of 15 random themes. Three themes are visible: 'Almost Spring' (a light green theme), 'Andreas04' (a silver and blue theme), and 'Green Marinée' (a green theme). Each theme card includes a preview image, the theme name, and links to 'Activate' and 'Preview'.

#### 4) Drag the "Text : Arbitrary text or HTML" button into the "Sidebar" box



5) **Copy and paste** Blog for FT banner URL from the Blog for FT website into the "Text" box and click "**Save**".  
(Click on "Join the Contest" from the main navigation and click on "Blog for FT Banners" in the subnavigation of the Blog for FT website to go to a list of available banners and their URLs)

